



*Painting the Land of Enchantment*

## **2016 Santa Fe Plein Air Festival** **Santa Fe, New Mexico**

### **PROSPECTUS**

#### **DATES**

**Kick-Off Fiesta & Orientation: June 3<sup>rd</sup>**

**Paint-Outs: June 4<sup>th</sup> – June 7<sup>th</sup>**

**Opening Reception: Thursday, June 9<sup>th</sup>, Artists' Awards Reception 4pm, Public Reception 5-7 pm**

**Gallery Show: June 9 – July 4**

**Enchanted Skies Award Event: June 10**

**Frank LaLumia Workshop: June 10-13 (separate registration and fee)**

#### **AWARDS**

Over **\$17,000.00** in cash and merchandise will be awarded. A total of 16 awards will be presented for two judged events. Top awards are:

Best of Show – \$2,000 in cash plus merchandise

Second Place– \$1,000 in cash plus merchandise

Third Place – \$ 750 in cash plus merchandise

#### **JUDGES OF AWARDS**

- **Frank LaLumia** ([www.franklalumia.com](http://www.franklalumia.com)) renowned oil and watercolor painter will judge the Gallery Show. Born in Chicago, Illinois in 1948, educated at Bradley University, Peoria Illinois, and the American Academy of Art, Chicago. Signature Member of the American Watercolor Society (A.W.S.), the Plein Air Painters of America (PAPA), the Oil Painters of America (OPA), and the National Watercolor Society (NWS). Artist Member of the California Art Club. LaLumia currently lives in Trinidad, CO. He will offer a four-day workshop June 10<sup>th</sup> – 13<sup>th</sup> in Santa Fe (separate registration and fee, see below).
- **Albert Handell** ([www.alberthandell.com](http://www.alberthandell.com)) will judge the Enchanted Skies Award Event. Born in Brooklyn, New York in 1937, Handell lives and paints in Santa Fe, New Mexico, and teaches nationally and internationally. He is a Master Signature Member of Plein Air Painters of New Mexico (PAPNM), Master Artist of the Oil Painters of America (OPA), Member of American Impressionist Society, Master Artist (AIS), and the Plein Air Artist of Colorado (PAAC). Handell is also in the Pastel Society of America Hall of Fame (NYC), and received the first ever life time achievement award from the Pastel Society of the West Coast.

#### **JURORS OF SELECTION**

- **Shelby Keefe**–([www.studioshelby.com](http://www.studioshelby.com)) Oil Painters of America, Associate Member; American Impressionist Society, Associate Member; American Woman Artists, Associate Member.
- **Gary Kim**–(<http://garykimart.com>) Oil Painters of America, Portrait Society of America, Plein Air Painters of New Mexico.
- **Karen Margulis**–([www.karenmargulis.com](http://www.karenmargulis.com)) Member of Excellence in the Southeastern Pastel Society and a Signature Member of the Pastel Society of America.

## ELIGIBILITY

- Open to all plein air artists worldwide working in two-dimensional media excluding photography and digital art. Artists must **submit 3 images** of works online for jury consideration at CaFÉ™ [www.callforentry.org](http://www.callforentry.org)
- All work must be at least **80% completed en plein air** within the past two years.
- All work must be original.
- Work done under the guidance of an instructor is not eligible.

## ENTRY FEE

- \$45.00 (non-refundable) for 3 images.

Entry fee to be paid at CaFÉ™ [www.callforentry.org](http://www.callforentry.org) . Jury result notification will be emailed on March 20<sup>th</sup>, 2016.

## PARTICIPATION FEES

Artists accepted into the event agree to:

- Become an artist member of PAPNM – annual membership fee is \$35.00 per calendar year.
- Pay a participation fee of \$75.00 (non-refundable) within 10 calendar days of notification of acceptance.
- Hang artwork for sale for the duration of the event at stated commission.

## EVENTS & COMMISSION

InArt Gallery, ([www.InArtSantaFe.com](http://www.InArtSantaFe.com)), located in the famous Canyon Road art corridor, will host the opening reception and show exhibit through July 4, 2016.

- A maximum of 2 works created by each artist en plein air during the event may be submitted for award consideration and inclusion in the event.
- Accepted work must be sturdily framed and ready to hang with D-rings and wire. No saw tooth hangers will be accepted.
- All work must be for sale. Artists will receive 50% of the sales price of the work. InArt will receive 40% and PAPNM will receive 10%. InArt will handle sales tax. Payment to artist will occur within 30 days of the close of the exhibit.
- Each dimension (length and width) of any work, including the frame, shall not exceed 24". Artists who exceed the maximum outside dimension (OD) of 24" in either length or width will only be allowed to hang 1 work. This 1 work may not exceed 32"wide by 48" high in OD.
- All possible care will be taken of the work submitted to the event. The gallery will not assume responsibility for work improperly framed. Work will be insured while at InArt Gallery.
- If interested, any artist may store a third piece created during the paint out period to be held at InArt Gallery. In the event one of the two paintings are sold this will be hung for sale. This piece may include your 'Enchanted Skies' piece.

## ENCHANTED SKIES AWARD EVENT

During the paintout period you are encouraged to create a themed 'Enchanted Skies' piece. There will be a separate judging and award ceremony for these works on Friday, June 10, as well as a full day of public display. Five awards will be given by Albert Handell and winning pieces hung in InArt Gallery. This themed piece can be a reserve piece held at the gallery as stated above.

*Artists Supporting Art in the Schools* – PAPNM and SFPAP are supporting the Edible Art Tour, which is a fundraiser for ARTsmart, a non-profit that raises money for art in New Mexico schools. This event will be held Friday, June 10, 2016, along the Canyon Road corridor between 5–8p.m. in conjunction with the Enchanted Skies Award Event. Interested artists are asked to price their works accordingly to offer a 10% donation to ARTsmart from their sales. InArt Gallery will match the 10% on all sold works and we will have additional local advertising and signage.

## WORKSHOP REGISTRATION & FEE (Separate registration and fee)

The Frank LaLumia workshop, **TWO BIG IDEAS**, is a four-day workshop June 10–13 open to artists of all levels. PAPNM members will have priority registration from Jan. 1 – Jan. 10, 2016. Open registration begins Jan. 11, 2016. Fee is \$475 with a maximum of 15 students. Visit the PAPNM website for information. Payment by members to be made at [www.papnm.org](http://www.papnm.org) via PayPal. **Non-members, please contact Deb Stup at [dstup@comcast.net](mailto:dstup@comcast.net) for availability and payment address.** A waitlist will be kept by PAPNM if class fills.

## HOW TO ENTER ONLINE

Visit the CaFÉ™ website [www.callforentry.org](http://www.callforentry.org), login™ or open a new account, click **Apply to Calls**, type keyword **Santa Fe Plein Air Festival**, click go, to get to the event application site. Follow the instructions provided on the web pages to insert your name and contact information, upload your three images, and pay the entry fee. For further guidance on CaFÉ™ visit the CAFE HELP tab at the top of its website.

## CALENDAR

January 1–10	<i>Exclusive PAPNM Member Only</i> registration for Frank LaLumia Workshop
January 3	Opening for submissions at CaFÉ™
January 11	Open registration for Frank LaLumia Workshop
February 28	<b>Deadline</b> for submissions at CaFÉ™
March 20	Jury Selection Notification by email
April 3	<b>Deadline</b> for registration and payment of participation & membership fees by accepted artists*
June 3	Evening Kick-Off Fiesta & Orientation (& stamping of supports)
June 4–7	Paint-outs at locations in Santa Fe and its environs**
June 8	Delivery of artwork to InArt Gallery, 219 Delgado St., Santa Fe
June 9	Opening and Awards Reception at InArt Gallery, 219 Delgado St., Santa Fe, 4p.m.
June 9	Celebration Dinner (optional and additional cost)
June 10	<i>‘Enchanted Skies Award Event’</i> in conjunction with Edible Art Tour on Canyon Road
June 10–13	Workshop by Frank LaLumia ( <a href="http://www.franklalumia.com">www.franklalumia.com</a> ) (separate registration & fee)
June 9–July 4	Event on Display at InArt Gallery, 219 Delgado St., Santa Fe ( <a href="http://www.InArtSantaFe.com">www.InArtSantaFe.com</a> )
July 5	Unsold work to be picked up by artists or returned by pre-paid shipment through Armadillo Santa Fe (see section on Return of Unsold Works)
August 5	Payment sent to artists for sold works by this date

### \* PAPNM MEMBERSHIP

- To become an Artist Member of PAPNM, please visit [www.papnm.org](http://www.papnm.org) click the icon **Join Us**, and follow the instructions provided on the web page.

### \*\* PAINT-OUT LOCATIONS

- Artists are free to paint on their own anywhere within the designated 2016 SFPAF Paint-Out Zone (see attached), subject to any/all restrictions posted by private property owners and public agencies.
- Each day from June 4, 2016 through June 7, 2016, there will be one optional scheduled paint-out at a scenic area in the Santa Fe region. Artists are welcome, but not required to participate in these scheduled paint-outs.

### LODGING DISCOUNTS

PAPNM has made arrangements for discounted room rates for those participating in or attending the events and/or workshop from June 3, 2016 through June 14, 2016.

- **DoubleTree by Hilton Hotel Santa Fe** will offer the discounted room rate of \$91 per night plus lodging tax for double queen/double occupancy or single king/double occupancy at a cost of \$104.82. Breakfast available at 5a.m. or pre-order a “pack n’go” breakfast. To book, contact the DoubleTree at 1-505-473-4646, and mention **Santa Fe Plein Air Festival** by May 13, 2016 or click here: <http://www.santafe.doubletree.com/>

### ADVERTISING

An email blast will be sent to all participants offering discounted co-op ads in Southwest Art and Plein Air magazines. (See below for email to contact Tobi Clement for further details.) PAPNM will also extensively advertise during the duration of the event in art related print materials, local publications and radio.

#### **PROMOTION:**

You hereby grant to InArt Gallery and PAPNM a nonexclusive license to use images of your accepted works, at the sole discretion of InArt Gallery and PAPNM, for promotional purposes including, but not limited to, the invitation, catalog, website or the subsequent year's prospectus. Images will include attribution to the artist whenever possible.

#### **RETURN OF UNSOLD WORKS**

Arrangements for out of town artists have been made with Armadillo Santa Fe ( [www.armadillosantafe.com](http://www.armadillosantafe.com) ) for the pickup of their work(s) from InArt Gallery, custom packaging, boxing and shipping. Any artist who requires their work(s) to be shipped will be emailed a form from Armadillo Santa Fe prior to shipping and payable by check or credit card. Armadillo Santa Fe will custom pack with high density foam and poly styrene puncture resistant liners in a strong fiber enforced cardboard box. Shipping through FedEx only with insurance determined by artist at \$1 per \$100 value. Boxes are re-useable. Pricing example for a 24" OD art piece- Single box - \$59.95 and a double box with 3" foam - \$79.95 plus a 15% handling fee *before* shipping cost based on zip code.

#### **AGREEMENT OF ENTRY & LIABILITY**

**You agree that your submission of your entry and payment of the entry fee constitute your acceptance of all conditions and terms in this prospectus and the CaFÉ™ Agreement Terms & Conditions.**

#### **QUESTIONS & CONTACTS**

About CaFÉ:  
[holly.grimm@gmail.com](mailto:holly.grimm@gmail.com)

About Frank LaLumia Workshop:  
[franklalumia@gmail.com](mailto:franklalumia@gmail.com)

About Paint Outs:  
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