

2020 TAOS PLEIN AIR Juried Members Online Exhibition

at the E. L. Blumenschein Museum

Prospectus

Entry: June 1 – Deadline June 14, 2020

Opening July 18, 2020

Online Exhibition: July 18 – August 30, 2020

About The Exhibition

<u>2020 TAOS PLEIN AIR Juried Members Online Exhibition</u> is a juried show and sale of original two dimensional plein air artworks presented by the Plein Air Painters of New Mexico (PAPNM) and hosted by E. L. Blumenschein Museum in Taos, New Mexico, Saturday July 18 - Saturday August 30, 2020. The online exhibition is being held in cooperation with Taos Museums and PAPNM. PAPNM is a 501(c)6 non-profit organization of artists dedicated to preserving and promoting painting "en plein air" - in the open air or outdoors.

The public and collectors are invited to view the online Exhibition hosted by E. L. Blumenschein House and Museum, which is one of New Mexico's most prestigious and respected museums. The museum celebrates the life and art of Ernest L. Blumenschein, Mary Shepherd Greene Blumenschein and their daughter Helen. It commemorates the formation of the Taos Society of Artists, which established Taos as a world-renowned art colony. The museum is located in the heart of Taos with the primary aim of improving awareness and nurturing local artistic development.

Eligibility

- This call for entry is for all current PAPNM members working in two-dimensional media and is limited to oil media (traditional and water-mixable), wet media (acrylic, watercolor, and gouache), and dry media (pastel).
- PAPNM Membership for 2020 must be current with dues paid in full before submitting an entry for the exhibition. To join, visit www.papnm.org, and click "Join Us" in the top menu. Follow the instructions for member application or renewal and payment.
- Works produced on any substrate which has been pre-printed is strictly forbidden.
- All work must have been completed at least 80% en plein air within the last two years (2018-2020) and created north of I-40.

Entry Requirements and Fees: \$47.

- PAPNM Members must submit entries through *CallForEntry (CaFÉ)* at <u>www.CallForEntry.org</u>. All entry fees must be paid by June 1, 2020 and are non-refundable. A maximum of three images may be submitted, however no more than two paintings will be accepted for exhibition.
- After the application closing June 14, 2020 no changes for submissions will be allowed, including the artist's name, artwork title, size, price, or artwork image.
- All artwork must be original (completely conceived and executed by the artist) and have been produced from 2018 -2020.
- Works must not violate copyright laws.
- The artist retains copyright to his/her image(s). However, by submitting to this show, the artist agrees to PAPNM's and E. L. Blumenschein's use of the images for publicity (including future promotion) and archival purposes.
- Work done under the guidance of an instructor is not eligible for entry.
- Works shown in any previous PAPNM juried member exhibition are not eligible for entry. Works previously showcased in PAPNM on-line contests are eligible for entry.
- There are no minimum size requirements.
- Maximum size per piece is 192 square inches unframed (12"x16"). Works larger will be withdrawn from jury consideration and can not be replaced with another entry.
- Artwork must be available for sale in the gallery with a minimum retail price of \$300. Work priced lower than \$300 will be withdrawn from jury consideration and cannot be replaced with another entry.
- Upon completion of jury selection notification of acceptance or decline will be through email and by June 28. (Artists may also check their CaFE accounts by June 28.)
- PAPNM recommends that all artists follow current recommendations from the state of New Mexico for public health safety in regards to the Covid-19 virus. At present New Mexico is under "Stay-at-Home" orders until April 30, 2020. Citizens need to stay at home and undertake only outings that are absolutely necessary. Please check NM recommendations regularly as you prepare to paint plein air, these recommendations change frequently and we care about your safety and welfare (a lot!!). So whether you are planning to paint plein air now, or three months from now, you are responsible for your own well-being. Please observe social distancing requirements so as to not endanger your health, or the health of your companions. Until the recommendations change, please don't paint together in preparation for any PAPNM shows.

Judges

Judge of Awards

• Lyn Boyer, Internationally acclaimed artist, is the 2020 Judge of Awards and Workshop Instructor. Lyn began a 25 year career as an American illustrator and painter, garnering awards from the Oil Painters of America, Fine Art Connoisseur Magazine, Southwest Art, the Society of Illustrators, the Art Directors Club, the Illustrators Workshops, the American Institute of Graphic Arts along with both Collector's Choice and Best of Show at the Grand Canyon Celebration of Art. To sum it all up; in the last couple of years she has taken the Plein Air Competition world by storm. Lyn is a signature member of both Oil Painters of America and Laguna Plein Air Painters.

Jurors of Selection:

- Jane Hunt: BFA. Master Signature Member: PAPNM, WAOW; Signature Member: OPA, AIS, AWA, WAOW, PAAC & LPAPA; Artist Member: Salmagundi Club and the California Art Club. With an impressionistic tonal approach her paintings she conveys an emotional connection with each scene, this has won her numerous awards nationwide over the years and most recently 2019 Best of Show from Laguna Plein Air Painters.
- Richard Alan Nichols: Richard's paintings are innovative, yet traditional, grounded in impressionism. He was trained at the Prestigious American Academy of Art. He has Exhibited and has received awards in numerous National & International Juried Exhibitions including the Oil Painters of America, The Society of Master Impressionists, American Impressionists, Nomadas Del Arte, Art for the Parks, and The Salon International.
- **Rob Nightingale**: Rob's paintings are dark in color and mood with terrific design, evoking nighttime scenes. He has owned Wilder Nightingale Fine Art for 28 years, which represents 35 local and regional artists. He is currently President of Taos Historic Museums, has been on the board of Taos Gallery, among many others. He was the receiver of the Taos Fall Arts 2018 Visionary Artist Award.

Exhibition Requirements:

Any artist violating these requirements may be disqualified and any award will be forfeited.

- The image submitted through CaFE and approved by the Entry Jurors must exactly match the respective delivered artwork. Any artist delivering a substitute for the original artwork approved by the Jurors will be disqualified from exhibiting any paintings in the current exhibition and the following two PAPNM exhibitions.
- Any artist who sells an exhibited artwork without going through E. L. Blumenschein will be disqualified from exhibiting any paintings in the current exhibition and the following two PAPNM exhibitions. In addition, the artist will be responsible for reimbursing E. L. Blumenschein the commission they would have otherwise earned on the sale of the painting (30%).
- Terms of Artwork Sale
 - o All artwork must be available sale by E. L. Blumenschein for the entire duration of the show.
 - o E. L. Blumenschein Museum will handle all gallery sales and collect all associated payments from customers, including all applicable New Mexico gross receipts taxes (NMGRT).
 - o Artists will pay all packing and shipping charges, insurance costs, costs incurred from the sale from their home to the customer (artists should accommodate this in their pricing of the artwork).
 - o E. L. Blumenschein Museum will sell single artworks at full retail price. For a sale of two or more artworks to a single buyer E. L. Blumenschein Museum may offer a 10% discount to the buyer.
 - o PAPNM will send payments to the artist for artwork sold at **60%** of the sale price within 30 days of the close of the exhibition.

Online Showcase

- Images of paintings exhibited at E. L. Blumenschein Museum will also be showcased on PAPNM's website at www.papnm.org. Artworks will be listed in alphabetical order and award winners will be listed. The showcase will point visitors to E. L. Blumenschein Museum for inquiry and purchase.
- E. L. Blumenschein Home Page will add the PAPNM Online Showcase link as well as images of exhibited works, their website is, http://taoshistoricmuseums.org/ or http://www.wnightingale.com/ and lasting for the duration of the Exhibition.

Advertising Opportunities

Publication sponsors will offer PAPNM members a special group advertising rate to promote PAPNM and the exhibition. Participation is encouraged and recommended for this prestigious event.

Agreement Of Entry And Liability

- PAPNM has the right to refuse or disqualify any work that fails to meet eligibility, entry, and exhibition requirements.
- Plein Air Painters of New Mexico, its members, and its volunteers are not responsible for any loss or damage of any artworks in the exhibition.
- PAPNM reserves the right to reproduce accepted artwork for publicity purposes.
- PAPNM reserves the right to reject work deemed unsuitable for public viewing.
- All payments are final and non-refundable.
- An artist's entry and fee payment constitute acceptance of all conditions and terms in this prospectus.

Exhibition Schedule

2020 TAOS PLEIN AIR Juried Members Online Exhibition

- June14 Deadline for entry CaFE
- June 28 Notification of jury selection
- July 18 (Friday) show opens online
- July 18 August 30 Exhibition
- September 30 payment to artists for sold artworks

For more information or updates visit https://www.papnm.org/2020-Taos-Plein-Air/.

Show Chair: Dick Wimberly, 505 934-5432



